



# Sigma Alpha Rho Alumni Association, Inc.

September 12, 2022

Dear Brothers,

## SIGMA ALPHA RHO HAS STARTED A NEW CHAPTER!

We found and nurtured a group of ten young men from the Richboro/Holland area of Bucks County, PA. We hope to make them the nucleus of a new SAR, and to honor our history, we designated them as the Phi Chapter.

**WE NEED A YOUNGER (UNDER 45) BROTHER TO STEP UP AND HELP OUR SOON-TO-BE INDUCTED PHI CHAPTER.** And then continue to help us rebuild SAR by helping us add additional chapters. Unfortunately, one chapter does not make a successful fraternity. Additional chapters will turn our dream into a reality.

Sigma Alpha Rho was, is and should be so much more than a generic youth group. Our brotherhood is very special and has provided us with lifelong friendships and experiences that have shaped our lives. The feeling of brotherhood and fraternalism can only be instilled by another brother...And that's where one or more of you come in.

Although this letter is being sent to all the alumni on our alumni email list, it is directed to the younger alumni on this list. We hope that you or one of your friends may have an interest in learning more about SAR's reactivation efforts. We want to give young men the opportunity to experience Sigma Alpha Rho, but it takes a village to raise a fraternity.

While most of us are involved in our respective Jewish and general community activities, why not include SAR as part of our commitment to foster a better life for young Jewish teens. We are proud of our alumni who take active roles in their community, so we ask you to take one more step and consider spending some of your time helping and advising our initial chapter and future chapters. It would be wonderful if we had more than one brother offer to help rekindle our dear fraternity.

Sigma Alpha Rho celebrated our 100th anniversary in October 2017. The weekend was jam-packed with activities (and love) and the six hundred and fifty brothers in attendance loved every moment of the weekend festivities.

It was impossible to predict challenges that Covid presented but it did not stop us from pursuing SAR's reactivation. During the last four years, we have engaged professional marketing and focus group firms to help design plans that would encourage today's Jewish teens to pursue membership in an organization with 100 years of history.

Let's try one more time to bring Sigma Alpha Rho back. It is a wonderful fraternity that should not disappear.

Please give this request for help your full consideration. If not you, perhaps you know of a brother or two who may not be on our mailing list. **PLEASE** – call us or drop us a line and let us know if **YOU** might be the **ONE**.

## SIGMA ALPHA RHO NEEDS YOU.

We look forward to hearing from you soon.

Faternally,

Larry Blumenthal, Tau Xi – 1981, larryblum31@gmail.com

Josh Malis, Beta Tau – 1975, dj22@erols.com

Stuart Discount, Zeta Tau – 1970, stuart.discount1@gmail.com

Don Benn, Omega – 1967, donbenn@aol.com

Carl Bagell, Tau Xi – 1967, carlbagell@gmail.com

Merrick Rosenberg, Beta Iota – 1982, mrosenberg@takeflightlearning.com

Visit the alumni association online at: [www.saralumni.com](http://www.saralumni.com)

Visit the NEW SAR website at: [www.sarfraternity.org](http://www.sarfraternity.org)

Visit SAR on Facebook at: Sigma Alpha Rho Fraternity Alumni Association