



# S.A.R. ALUMNI UPDATE

Summer 2020

www.saralumni.com

## Sigma Alpha Rho Alumni Association Board of Directors

### President

PSER Stuart Discount (Zeta Tau '70)  
215-518-0472 smd2824@aol.com

### Vice President

Joel Hollander (Zeta Theta '67)  
814-931-7473 jhollander1@yahoo.com

### Treasurer - Acting Secretary

Phil Fink (Theta Epsilon '61)  
(C) 410-404-5648 prfsvcs@qis.net

### Past Alumni President

Steve Greenberg (Omega '69)  
Royal Order of the Gleaming Eye  
sg196@aol.com (C) 215-630-3393

### Members at Large

Jay Abovitz (Xi '72)  
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Larry S. Auerbach (Tau Xi/Zeta Xi '70)  
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PSER Rob Malmud (Zeta Tau '84)  
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Jerry Segal (Tau Xi)  
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267-250-4295 jerry.segal710@gmail.com

Mitch Zimmer (Alpha Iota '81)  
610-220-9577 mkzimmer@aol.com

### Past Presidents

Steve Greenberg (Omega '69)  
Royal Order of the Gleaming Eye  
sg196@aol.com (C) 215-630-3393

\*Al Lipton (Theta)

\*PSER Harold (Whitey) Weissman (Omega)

Jerry Segal (Tau Xi)  
Royal Order of the Gleaming Eye  
267-250-4295 jerry.segal710@gmail.com

\*Deceased

## President's Message . . .

I hope that this newsletter finds all SAR Alumni, families, and friends healthy and safe!

Unfortunately, we had to postpone the 102 ½ Reunion scheduled for April 26th. At this time, we do not have an alternate date and will notify all when we re-schedule, probably in the spring of 2021.

Even though we have not had written communication with our members, a lot has been going on. We elected a new Board of Directors and presented scholarships to children, grandchildren, nephews and nieces of paid members of the Alumni Association.

The Board of Directors has also agreed to fund efforts that will test the viability of re-activating Sigma Alpha Rho. Substantial

efforts have been made with some optimism that SAR will be reborn as a Jewish Fraternity that incorporates both the best of our past with the needs of today's Jewish youth. Please read the article on the reactivation and if you can help in the ways listed please reach out to PSER Larry Blumenthal.

I pledge that AK Newsletters will return in regularity and will include updates on individual alumni and what they are up to. If your name is not on the list of paid members, please pay your dues.

Fraternally,

*Stuart*

Brother Stuart Discount  
Sigma Alpha Rho Alumni Association  
President

## Scholarship Monies Available for YOU, or your CHILD, or even your GRANDCHILD

Yes, if you are a member of the SAR Alumni Association you are eligible to apply for scholarship awards.

As a result of monies raised by Sponsors at our 100th Anniversary Reunion your SAR Alumni Association has started awarding scholarship awards ranging from \$500 up to \$2000. YOU or your CHILD or your GRANDCHILD may apply. Applicants can be an alumnus, your child or your grandchild. Children or grandchildren applying must be by birth or legal adoption. **You must be a dues paying member in good standing of the Alumni Association to apply.**

Scholarship applications are available by going to the Sigma Alpha Rho Alumni website, [www.saralumni.com](http://www.saralumni.com) or by e-mailing your request to [sg196@aol.com](mailto:sg196@aol.com)

### Congratulations to last year's recipients:

- Hannah Bandel, Granddaughter of Alan Bandel, Sigma
- Olivia Cohen, Daughter of Scott Cohen, Epsilon
- Brett Verbit, Alumnus, Sigma Phi
- Jillian Walters, Daughter of Nolan Walters, Omega
- Brett Ackerman, Grandson of Jay Brooks, Theta
- Tanner Joseph, Son of Yale Joseph, Xi
- Drake Levin, Son of Scott Levin, Omega and Grandson of Jerry Jaffe, Sigma
- Rachael Hyman, Granddaughter of Stanley Shoffer, Theta Epsilon

All applications must be received by September 1st. If you have any questions, please contact Bro. Jerry Segal at 267-250-4295.

# SIGMA ALPHA RHO REACTIVATION UPDATE

(as of 6/1/2020)

At the 100th anniversary alumni affair we heard from so many how the fraternity has been such an important part of their lives. The excitement and love in the room was evident, as well as the wish that future generations could also benefit from our great organization.

With this in mind, the Alumni Association board created a reactivation committee to investigate the viability of restarting Sigma Alpha Rho. We can only imagine that Leon S. Rosenthal and the 11 brothers from West Philadelphia High and the tens of thousands since would be rooting for SAR once again.

Important questions needed to be resolved, such as: What are the interests of today's generation of high school boys? What is SAR's value prop vs. other youth organizations? What changes are needed to thrive? What about everyone's busy schedules? Would parents support us? To get feedback on these points, we hosted four focus groups, two in the Philadelphia suburbs (Richboro, Holland, Yardley) and two in South Jersey (Cherry Hill, Voorhees, Marlton). We received feedback from both teenagers and parents in separate sessions, and to our delight, the response was overwhelmingly positive. We are now confident that SAR's core principles will absolutely still resonate today.

Today's young teens are very much interested in social activities (instead of mostly video games and hanging out with the same friends all the time) sports, travel, leadership, Jewish affiliation, and meeting girls. Sound familiar?

We are now developing a marketing plan, including web site design and social media platforms. We've engaged an expert from Hillel and a Chief Digital Officer alumnus to provide consultation. Once we've completed the social media platform, we will hire a few advisors to oversee recruitment and training, and then pitch the new groups.

Please contact us if you can provide any of the following:

- Do you or anyone you know work in the marketing and/or social media field?
- Are you or anyone you know a potential advisor (ages 22-30) living in the Philadelphia or South Jersey areas? We will offer compensation for this role.
- Can you provide contact names for potential brothers ages 13-15 (Does not have to be limited to Philadelphia or South Jersey)

Please send this information to the committee chairman PSER Larry Blumenthal at [larryblum31@gmail.com](mailto:larryblum31@gmail.com).

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## SOUTH FLORIDA ALUMNI BRUNCH

The South Florida Alumni group met at the Westchester Country Club in Boynton Beach, Fl. on Sunday, March 1, 2020. Unfortunately, some of our regular attendees were not available to participate this year, however, we welcomed many first time attendees who had a wonderful time.

Three brothers traveled a distance to be a part of this great fraternal event. Brother Jerry Steiner, Epsilon, traveled from Atlantic City, NJ to attend his first South Florida alumni event. Rick Goldman, Beta Iota, made his regular three hour drive from Sarasota, Fl. Rick never misses our S. Fl reunions. Mike "Urman" Dennenberg, Phi Omega, made his second appearance traveling from his home in Houston, Texas.

In addition, Lonnie Lipton Colan, daughter of Al Lipton, Of Blessed Memory, our first Alumni Association President, attended and shared her SAR experiences and told us how happy her dad would be to know that the S. FL alumni are still meeting annually.

Conversations around the room always include remembering the great times we shared as active brothers and how those memories have helped us build new friendships and bonds with our fellow alumni. A small group of S. Fl alumni have been meeting for lunch a few times during the year and now several additional brothers have indicated that they want to be contacted whenever the group gets together.

During our brunch, we discussed the Email update from PSER Larry Blumenthal on the status of the ongoing fraternity reactivation process. The brothers acknowledged that this will be challenging but offered their encouragement and support to the brothers involved in this process. Providing Jewish youth today with the experiences and opportunity for friendships that resulted from our active days should be a significant factor in pursuing an active fraternity.

Each brother in attendance was encouraged to bring one and hopefully two additional brothers to our next brunch in 2021. We also discussed our 102 1/2 Anniversary Celebration on April 26, 2020, at the Merion, in Cinaminson, NJ.

Sigma Alpha Rho has provided us with a life time of memories and wonderful experiences and attending the various alumni events is a great way to help cherish those memories and love for our great fraternity.

Fraternally,

Joel Hollander (Zeta Theta, 1967)

[Jhollander1@yahoo.com](mailto:Jhollander1@yahoo.com) (814) 931-7473

# WHY AREN'T YOU A MEMBER OF OUR ALUMNI ASSOCIATION

**Is it because** you don't want to be eligible to get scholarship awards ranging from \$500 - \$2000 for yourself or your child or even your grandchildren?

**Is it because** you think our dues are too expensive: \$18 for one year, \$36 for 5 years or \$150 for Lifetime Membership?

**Is it because** you don't want to hear news about what our brothers are doing today?

Maybe you don't want to join **because** you don't want to read our AK Newsletter.

**Or is it because** you don't think that networking with over 4000 brothers on our mailing list can help you?

**Is it because** you went to the 100th Anniversary Reunion and did not enjoy it?

**WE HOPE THAT IT'S NONE OF THE ABOVE.**

**HELP MAINTAIN OUR ALUMNI ASSOCIATION BY JOINING...**

Please join by making your check out to Sigma Alpha Rho Alumni Association and sending your dues to: Bro. Phil Fink, Treasurer PO Box 373 Finksburg, MD 21048-0373 or go to <http://www.saralumni.com/dues.html> and pay online!

For questions or more information, please contact Bro. Stuart Discount at [smd2824@aol.com](mailto:smd2824@aol.com) or 215-518-0472.

## PLEASE PAY YOUR DUES!

**If your name DOES NOT appear below your dues have not been paid. The list includes those Brothers who will have their dues expire at the end of 2020 or later. If your Dues/Membership expired in 2019, your name is NOT on the list. PLEASE SEND YOUR DUES NOW!!!**

Dues are nominal, \$18.00 per year, \$36.00 for five years or \$150.00 for a lifetime membership. We cannot afford to continue sending you information about our Association unless you are a member. **PLEASE HELP!**

**PLEASE USE THE FORM ON THE BACK OF THIS PAGE FOR YOUR DUES OR TO UPDATE YOUR CONTACT INFORMATION. A RETURN ENVELOPE HAS BEEN PROVIDED.**

### LIFETIME MEMBERS

MICHAEL ABELSON  
DOUGLAS ABRAMSON  
GILBERT B. ABRAMSON ESQ.  
RUDOLPH ARKIN CLU  
BOB ARONSON  
LARRY SCOTT AUERBACH ESQ  
CARL BAGELL  
MATT BAGELL  
LEONARD BALK  
LESLIE BANKOFF  
MICHAEL BARMASH  
ANDY BENNETT  
HENRY S BERKS  
LARRY BLUMENTHAL  
CLIFF BOTWIN MD  
BARRY BRANDEIS  
CHARLES BRODSKY  
NEAL BROIDY  
LARRY CAPLAN  
RICK CARTIER  
BARRY COHEN

MARC COHEN  
STANLEY COHEN  
STEPHEN K. COHEN  
RONALD DEITELBAUM  
ROBERT DENNIS DR  
STUART M. DISCOUNT  
HENRY L. DONER ESQ.  
GENE DRUBETSKOY  
ARTHUR EDELL  
STEVEN EDELL  
RIC EDELMAN  
STEVEN B. EFFRES ESQ.  
M. WALTER EISENBERG  
CLIFFORD EPSTEIN  
MARTIN FINE  
PHILIP FINK  
ALAN FISHER  
BEN FOLKMAN  
ROBERT L. FRANKLIN  
CRAIG FRIEDMAN  
DREW FRIEDMAN

JERRY W. FRIEDMAN  
NORMAN GARFIELD  
MICHAEL B. GARFINKLE  
BRUCE GENTER  
EMANUEL I. GLADSTONE  
BRAD GLAZIER  
JOSH GOLDBERG  
STEVE GRADESS  
STEVEN H. GREENBERG  
JAMY GROSS  
JEFFREY HELMAN  
HAL HERSHMAN  
JOEL H. HOLLANDER  
SEAN HYMAN DR  
DANIEL M. ISARD  
MARC ISDANER  
MICHAEL ISRAEL  
GLENN JOSEPHS  
BILL KAISER  
MARTIN L. KAMEROW  
NORMAN W. KAMEROW

BRAD KLEIN DR  
KEVIN LADIN MD.  
STUART M. LAZAR  
CHARLES LAZARUS  
PAUL LEVY  
ALAN LIEBERMAN  
SANFORD LIPSTEIN  
DENNIS H. LYONS  
MICHAEL MALAMUT  
AL MANDELOFF  
MITCHELL MATEZ  
RICHARD MERIN  
STEVEN MORSE  
MARK MOSKOVITZ PHD  
JAY NEVILOFF  
STEVE NEWMARK  
MARVIN PEREL  
BARRY PERSOFSKY  
IRWIN B. PESCOV  
JEFF POPPEL  
MICHAEL POSNER

BRAD PRICE  
STEVEN L. RICHMAN  
CHUCK ROBBIN  
M. ZEV ROSE  
DR. KENNETH ROSEN  
ALLAN ROSENBLUM  
DANIEL E. ROSNER  
ALLEN L. ROTHENBERG  
MARC ROTHMAN  
ELLIOT RUBINSKY  
DON SABLE  
STUART SAFT  
PAUL SANDLER  
STUART H. SAVETT ESQ  
KENNETH SCHATZ  
ARI SCHLOSS  
H. STANLEY SCHOFER  
JUSTIN SCHWARTZ  
JERRY SEGAL  
LEOPOLD SHER  
STEVEN M. SHUBERT

NEIL SHUPAK  
SCOTT SIEGAL  
ALAN B. SIMONS CPA  
DICK SINGER  
MAURY SINGER  
PAUL SMITH  
EDWARD SOLL  
MICHAEL SOLOMON  
RAYMOND M. SOLOMON DDS  
NATHAN A. STRAUSS  
MARC UKNIS  
LARRY VERBIT  
ALAN WAGMAN  
NOLAN WALTERS  
STEVE WASSERSTROM  
PHILIP FLIP WEISS  
NED M. WEISS MD.  
BARRY WERTLIEB  
MICHAEL WINIGRAD  
ALLAN D. YASNY  
SETH YUDES  
JACK ZOBLIN

## MEMBERSHIP PAID

JAY ABOVITZ  
DAVID L. AUSPITZ  
ALAN BANDEL  
STEVE BARAG  
ARNOLD BARR  
GORDON BASICHIS  
HARVEY BECKER  
ROSS BEGELMAN  
ERIC BELLER  
PAUL BERGER  
PAUL BERGMAN  
MEL BERKOWITZ  
NEIL BERMAN  
LARRY BLACK  
LOU BLADY  
KOREY S. BLANCK  
LARRY BLANCK  
JEFFREY H. BLANK  
GEORGE BLENNER  
MARTIN BLUME  
STEVE BOLDEN  
STAN BOUTON  
ELLIS BRADIN  
ALLAN BRITTON  
SPENCER BROAD  
JAY BROCKMAN  
SAM BRODSKY  
HARRIS BRODY  
JAY BROOKS  
ROBERT BROSBE  
EDDIE BROWN  
BRUCE BRUSKOFF

GLENN CANTOR  
ROBIN CHAIKEN  
ROBERT CHANIN  
DAVID CHERNOW  
GARY COBEN  
SCOTT J. COHEN  
STEPHEN COHEN  
GARY COLLINS  
HEBERT (BART) DAVIS  
KENNETH DAVIS  
HARRIS L. DEVOR  
ALAN DORN  
HOWARD M DROURR  
ALAN EMERMAN  
SCOTT ENGEL  
EDWARD EPSTEIN ESQ  
IAN D ESSEN  
ALAN FEFER  
ERIC FERLEGER  
MICHAEL FINGERMAN  
MARVIN FINKELSTEIN  
RICKY FISHER  
TED FISHER  
KARL M FISHMAN  
MARVIN FRANKIL  
JERRY FRANKLIN  
BARRY FURMAN  
MIKE GANSKY  
J C GARNER OD  
FRANK N. GELB  
STAN GENKIN  
RICHARD E. GENTER ESQ.

PHIL GETSON  
FRED H. GINSBURG  
STEVE GOLD  
DAVID E GOLDBERG  
ELLIOT GOLDENBERG  
RONALD GOLDMAN  
EUGENE GOULD  
MEL GROSSMAN  
MITCHELL GROSSMAN  
MURRAY F HAMMERMAN  
DAN HARLEY  
EVAN HARTMAN  
MICHAEL HOFFMAN  
STANLEY HOFFMAN  
JOSEPH HOLLANDER  
ALAN S. HOLLANDER ESQ.  
ARNOLD ILIESCU  
FRED INDICTOR  
BARRY JACKIER  
JERRY JAFFE  
RICHARD A. JOHNSON  
BILL KANEFSKY  
ELLIOT KANTER  
ELLIOT KAPLAN  
GARY KAPLAN  
DAVID KASIAZC  
STU KAVITSKY  
MARK L. KAY  
HARVEY KOCH  
LANCE KOLSKY  
MARSHALL KORNB�ATT  
RON KRADER

ED KRAVITZ  
STEVE KRAVITZ  
HOWARD KREDO  
BRIAN KRON DO  
HAROLD KURTZ  
ANDREW KURTZ, DR.  
SCOTT LACOFF  
BEN LAFAZAN  
LEONARD M LAPENSON MD  
JERRY LEIBMAN  
STANLEY LESHNER  
LEONARD LESK  
PAUL LEVIN  
JEFFREY S LICHTMAN  
JEFF LITT DR  
HARVEY LOMBERG  
DONALD LOVE  
PHILIP LUBAROFF  
BERNIE LYMAN  
BRETT MANDEL  
ERIC MATISOFF  
MIKE MELNICK  
ERIC S MENDELSON  
LARRY MICKELBERG  
JARED MOSKOWITZ  
MARC NEFF  
BART OBERYANT  
GARY M PARKER  
HENRY PASSMAN  
GABE PAVLOTZKY  
SIMON PINES  
BARRY POGACH

BRUCE POKRAS  
EDWARD PRESSMAN  
MARK RAIVETZ  
IRV REM  
RICHARD REMICK  
MICHAEL RESNICK DR  
PERRY RICHMAN  
FRANK ROSE  
MERRICK ROSENBERG  
MARK ROSENFELD  
HOWARD ROSENFELD DR  
IRWIN ROSENTHAL  
JERRY ROSENTHAL  
BRETT ROSOFF-VERBIT  
EUGENE ROTH  
JACK RUBIN  
SID RUBIN  
ELLIER RUSS  
ALAN SACHS  
ROBERT SACHS  
ROBERT (BOB) SACHS  
STEVE SAFRAN  
NEIL SAGOT  
MARC SALIT  
HARVEY SALKOW  
STEVEN L. SALTSMANN  
JASON E. SAYLOR  
JULES A SCHAEFFER  
DAVID SCHIFF  
STEVE SCHLOSS  
MICHAEL SCHWARTZ  
MURRAY SCHWARTZ

SOL SCHWARTZ  
MARK SCHWARTZBERG  
MARK SELTZER  
ALAN SHEINBERG  
ALAN SHUBIN  
BARTON SILVERMAN  
STEVEN SIVAK  
RONALD SOLAR  
ARNOLD SOLOMON  
ERIC M. SOLOMON  
JERRY H. STEINER  
CHARLES STOPAK  
WALLACE STRAUSS  
JERRY STRENT  
MARC TARABOUR  
ALAN M. TEPPER  
ALAN VLADIMIR  
JERRY WARSHAW  
DENNY WAXMAN  
STUART (RABBI) WEINBLATT  
JOEL WEINER  
MIKE WEINER  
STEVE WEINER  
MICHAEL WEINGRAM  
DEAN WEINTRAUB  
MARTIN WEISSMAN  
GENE WOLFF  
BARRY YAFFE  
MITCH ZIMMER

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## SIGMA ALPHA RHO ALUMNI ASSOCIATION

### Dues Payment & Information Update form

***If your name does not appear on the preceding lists PLEASE PAY YOUR DUES NOW  
by choosing one of the following membership options and filling in the info below:***

\$18.00 - One Year       \$36.00 (DOUBLE CHAI) Five Years       \$150.00 Lifetime member

*Please enclose your information and dues made payable to SAR Alumni Association in the enclosed envelope and mail to:*

**Brother Phil Fink  
PO Box 373  
Finksburg MD 21048-0373**

**PLEASE SEND US  
YOUR  
E-MAIL ADDRESS**

*If you have already paid your dues please send us the updated information below.*

Name \_\_\_\_\_ Chapter \_\_\_\_\_

Address \_\_\_\_\_ Approx. Induction Year \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email address \_\_\_\_\_

Cell Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

**BUSINESS DIRECTORY INFORMATION (Will not be shared with anyone outside of SAR)**

Occupation \_\_\_\_\_ Company Name \_\_\_\_\_

Business Phone \_\_\_\_\_ Business E-mail \_\_\_\_\_

College Attended \_\_\_\_\_ Graduation Year \_\_\_\_\_